

## Capture Business Anytime, Anywhere

FireLight® e-application platform automates the way applications are completed and submitted regardless of connectivity. FireLight provides a familiar application process, intuitive interface, behind the scenes powerful rules engine, mobile and disconnected capabilities, and built-in e-signature, making transacting business anytime, anywhere, quick and easy. The disconnected instance of FireLight provides the same end user experience while bringing mobility to the financial services industry. Advisors are now able to securely conduct in-good-order business and collect e-signatures when an Internet connection is limited or non-existent, eliminating guessing games of whether Internet will be available when they arrive at their client meeting.

## Key User Benefits

- Conduct In Good Order Business Anytime, Anywhere
- Capture Signatures Quickly and Easily
- Minimize Multiple Client Meetings
- Enhance Client Sales Experience
- Save Valuable Selling Time



## Fully Compliant with Today's Standards

- Provides the Same Intuitive and Familiar Process as Connected FireLight
- Delivers Up to Date Carrier Defined Applications and Rules
- Captures Data for New and Existing Sales Applications
- Tracks Application History for Electronic Record Keeping
- Supplies Reflexive Questioning for In-Good-Order Submissions
- Conforms to Unique Internal Business Security Standards and Requirements

## Secure and Easy Sales Process

1. Check Out/Download Sales Prospects to a Personal Device
2. Collect Client Data and Complete In Good Order Applications with a Carrier Managed Robust Rules Engine
3. Capture Signatures through Multiple e-Signature Options without Connectivity
4. Check-in/Upload and Transmit Completed Orders with Signatures Once Connected

FireLight delivers the flexibility, mobility and technology to conduct business when and where sales opportunities exist.