

Flexible to Meet Unique Business Processes and Sales Workflows

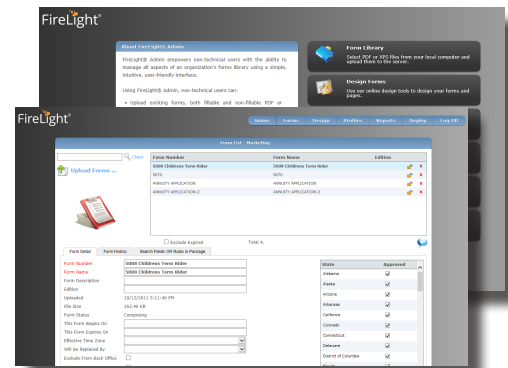
FireLight® is a device-agnostic, uniquely flexible e-application platform that automates and accelerates the way business is captured, completed and processed for carriers and distributors across all lines of business. FireLight is an optimized multifaceted electronic business processing solution with advanced data capture and submission capabilities enhancing new business, replacement, subpay and post-issue processes. The robust FireLight administration system serves as a maintenance portal, providing clients the tools to self-manage their FireLight sales environment.

Leading Back Office Administration

Without vendor/developer dependency, the FireLight admin system provides the flexibility to control standard and non-standard rules to manage unique business requirements, workflows, reflexive questioning logic, data capture and more. No longer are you tied to learning a new “standard” or vendor process. The FireLight admin system provides an extremely simple to use, easy to understand single solution to self-manage your FireLight environment.

FireLight Administration Capabilities Include, but Are Not Limited To:

- Data Capture Rules and Requirements Management
- Selling Agreement and Application Package Definitions
- Manage Multiple Workflow Definitions and Rules Management
- Carrier Product and Rules Implementation and Management
- Distribution Forms Administration
- Role Code Definition and Management
- Suitability and Compliance Review Management
- E-Signature and Initial Rules
- Post Submission Workflow and Approval Process
- Branding and Localization
- System Features Accessibility Management
- Audit Trail and Usage Reporting
- Regression Testing



FireLight provides the flexibility and resources to support unique business practices, workflows and requirements, streamlining back office and front office sales processes.