

Flexible to Meet Unique Business Processes and Sales Workflows

FireLight® is a multi-carrier, uniquely flexible sales platform that automates and accelerates the way business is captured, processed and managed electronically across all lines of business. FireLight is an optimized multifaceted sales platform-as-a-service solution that supports diverse business processes, workflows and sales channels. The robust FireLight administration system serves as a maintenance portal, providing clients the tools to self-manage their FireLight sales environment.

Leading Back Office Administration

Without vendor/developer dependency, the FireLight admin system provides the flexibility to control standard and non-standard rules to manage unique business requirements, workflows, reflexive questioning logic, data capture and more. No longer are you tied to learning a new “standard” or vendor process. Our admin system provides an extremely simple to use, easy to understand single solution to manage all implemented FireLight sales capabilities.

FireLight Administration capabilities include, but are not limited to:

- Sales data capture rules and requirements management
- Multiple workflow definitions, rules and management
- Suitability and compliance review management
- Carrier product and rules implementation and management
- Selling agreement and application package definitions
- Distribution forms administration and management
- E-signature and initial rules
- Post submission workflow and approval process
- Role code definition and administration
- Audit trail and usage reporting
- Environment features accessibility management
- Branding and localization
- Regression testing

FireLight admin system provides the flexibility and resources to support unique business strategies, use cases and sales channels, streamlining back office and front office sales processes.

