FireLight

One Platform, End-to-End Digital Sales Experiences

FireLight® is a multi-carrier, end-to-end sales platform that delivers a suite of interconnected sales components and cohesive sales experiences that digitally transforms the way insurance, retirement and investment products are marketed, sold and supported. FireLight provides a configurable, cost effective solution to implement and manage with robust features and tools to support multiple lines of business, unique workflows, suitability and compliance requirements and multi-channel and omni-channel strategies. With FireLight you can create seamless and powerful selling and buying experiences for advisors and consumers across the entire sales lifecycle for all lines of business on one comprehensive digital sales platform.

One Code Base - Cohesive Experiences - Unified Data - Unmatched Capabilities

salesillustration
Product Selection
Sales Output
Illustration

e-application
Tickets and Apps
Compliance/Suitability Forms
Automated Underwriting

productquoting
Product Filtering
Rates, Fees and Quotes
Quote Proposals

e-delivery
Policies and Contracts
Reoccurring Client Notices
Prospectuses

pre-salefunctions
Client Onboarding
Pre-Sale Authorization
Field Underwriting

FireLight

post-saleservices
Account Updates
Fund Rebalancing
Withdrawal and Loans

Any Channel, All Lines of Business, Custom Experiences

Create Unique Sales Experiences

FireLight Sales Platform provides the architecture, unified data model, and administration and testing tools to support the various FireLight sales activities and data, providing carriers and distributors a comprehensive solution that expands unique business strategies and efficiently enhances back office and front office sales processes. Create unique sales experiences and gain key end-to-end sales data with the robust features and sales activities of FireLight Sales Platform.

- ⊘ Single code base for all lines of business
- ⊘ Interconnected, cohesive activities
- ⊘ Built-in e-Signature
- ⊘ Robust API framework
- ⊘ Multiple UI/UX experiences

- ⊘ Base platform integration
- ⊘ Sales and data analytics
- ⊘ Self-management system
- ⊘ Designer tools
- ⊘ And more...

Digitally transform your sales processes and experiences with FireLight Sales Platform

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