

Adoptable + Flexible + Mobile = FireLight®



Provide Multiple Signature Options: At no additional cost, FireLight® provides in-person, email/click wrap and on screen tablet e-signature capture options, providing the flexibility to meet individual sales processes to quickly capture all required signatures.



Enhance User and Client Experience: Enable your sales force to quickly send an order package directly to a client to capture required data and e-signature for a fast, confident and efficient sales process, making the application process simple for advisors and clients.



Utilize Existing Data Captured: Quickly auto-populate client data already collected from existing sales and CRM systems into FireLight with system integration. FireLight provides a quick single data entry process with common global data collection for a streamlined process.



Manage Record Keeping Electronically: FireLight automatically dates and time stamps electronic communications, application changes, signature captures and submission information, keeping records associated with the sale organized and accessible.



Support Unique Branding: Manage system branding and customization to provide an enhanced user experience. Re-label any user interface component in FireLight e-application to meet individual processes and branding requirements.



Advance Term Life Sales with Quoting: Provide quick comparative term life premium quotes within FireLight with simple entry of basic client information. Easy filtering functionality allows end users to quickly select the best product for the client, elevating the term life sales process.

FireLight E-Application Back Office Advantages

- Delivers Robust Admin Self-Management Tools
- Supports Unique Workflows and Document Requirements
- Provides Multiple Order Routing Capabilities and Clearing Options
- Accelerates Policy Issuance Time and Reduces Operational Costs
- Integrates Into Existing Sales Systems for Single Sign-On Accessibility
- Decreases NIGO Order Submissions and Associated Operational Costs
- Automates Suitability, Regulatory and Compliance Review
- Builds Upon Existing Business Processes
- Provides Application and Sales Analytics for Forecasting Strategies
- Offers Enhanced Sales Experience with Multiple User Interfaces
- Supports Financial Institutions with DOL Sales Support Features

FireLight is a carrier supported platform providing distribution an economical technology solution with no transaction and ongoing licensing charges.



INSURANCE
TECHNOLOGIES

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