SALES AUTOMATION
S O L U T I O N S

CONNECTED SALES PROCESSES, DATA, AND EXPERIENCES

Consistent Experience

Connected Data

Streamlined Processes

Less Input.
Faster Sales.

INSURANCE
TECHNOLOGIES

Sales Automation Solutions That Advance Sales Strategies

From pre-sale functions to quoting through e-application to post-sale services, Insurance Technologies provides carriers and distributors the sales capabilities and tools to create automated and cohesive sales experiences for their advisors and clients across the life and annuities insurance industries.

End-to-End Digital Sales

FireLight® is a multi-carrier sales platform that delivers a suite of interconnected sales components, offering a consistent user experience and shared data throughout the entire sales journey.

Pre-Sale Functions
Client Onboarding
Pre-Sale Authorization
Field Underwriting

e-Application
Tickets and Apps
Compliance/Suitability Forms
Automated Underwriting

Product Quoting
Product Filtering
Rates, Fees and Quotes
Quote Proposals

e-Delivery
Policies and Contracts
Reoccurring Client Notices
Prospectuses

Sales Illustration
Product Selection
Sales Output
Illustration

Post-Sale Services
Account Updates
Fund Rebalancing
Withdrawal and Loans

UI/UX Experiences • e-Signature • API Framework • Admin System • Reporting and Metrics

Additional Tools to Benefit Agents and Carriers

Insurance Technologies also offers standalone cross-platform life insurance sales and marketing tools that easily integrate into your online presence, supporting your specific needs. *Sales tool also accessible in FireLight.*

Agency Tools
- ☑ Agency Life Quoter
- ☑ Mobile App
- ☑ Carrier Forms Engine
- ☑ Life Quotes API*

Carrier Tools
- ☑ Direct Carrier E-Tickets*
- ☑ Data
- ☑ Mobile Advertising
- ☑ Market Analysis API

Contact sales for pricing information.

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