



Maximize Sales Opportunities

FireLight® Sales Illustration is a single entry, multi-carrier, multi-product solution that enables advisors and producers to quickly access and produce compliant and compelling illustrations from different carriers through a cohesive and simplified sales process. FireLight Sales Illustration provides carriers the flexibility and features to deliver a dynamic, intuitive illustration process that flows seamlessly into FireLight e-Application with e-Signature for a complete order submission, enhancing the way advisors and producers sell products and quickly meet clients' needs.

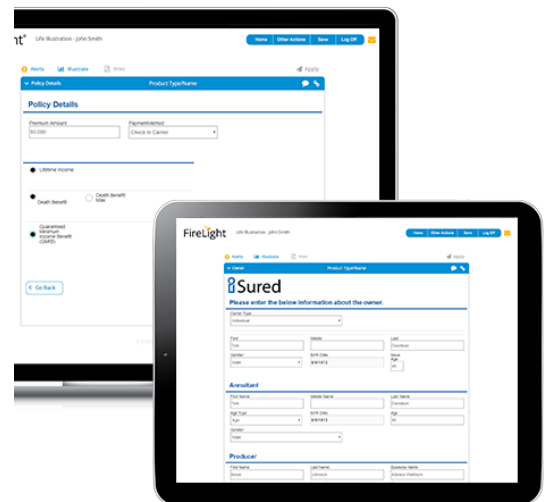
FireLight Sales Illustration

- ✔ Any Line of Business, All Product Types
- ✔ Single and Multi-Carrier Solution
- ✔ Individual New Business
- ✔ Compliant and Compelling Illustrations
- ✔ Product, Needs and Goal Based Selling
- ✔ Branded Output
- ✔ Product Information

Efficiently Enhance Product Accessibility

FireLight Sales Illustration provides carriers and distributors one technology with unique configurability and self-service capabilities to efficiently support multiple products, diverse sales channels, and various selling and buying methodologies enhancing product accessibility while reducing both effort and costs. FireLight Illustration advances the way retirement and insurance solutions are accessed, illustrated and sold.

- ✔ Single and multi-carrier illustration solution
- ✔ Consistent experience across products and carriers
- ✔ Compliant and compelling sales output
- ✔ Branding and multiple user experience options
- ✔ Capture and interlock data throughout the sales process
- ✔ Multiple calculation engine implementation options
- ✔ Seamless data flow with other FireLight activities
- ✔ Single code base for online and mobile access
- ✔ Comprehensive self-management and testing tools



Expand sales opportunities by delivering a cohesive and simplified sales experience

