



Pacific Life Taps Insurance Technologies for Annuity Sales

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Newport Beach, Calif.-based **Pacific Life** has selected the **ForeSight** point-of-sale system from Colorado Springs, Colo.-based Insurance Technologies to support its annuity sales.

Pacific Life selected ForeSight to support its annuity product expansion strategy. Comprehensive annuity illustration capabilities will be made available to the carrier's distribution channels. It also will release new fixed and SPIA products on the platform.

"The selection of Insurance Technologies' ForeSight product will enable us to execute our product expansion strategy in the retirement income market," Christine Tucker, VP of marketing for Pacific Life, says in a statement. "This new state-of-the-art illustration platform will be fully integrated into our award winning website and create a quality user experience for the advisor community."

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